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INCAS has become an associate member of Green eDIH - Digital Innovation Hub

INCAS – National Institute for Aerospace Research “Elie Carafoli” announces the enrolment as Associate Member in the Green Digital Innovation HUB (Green eDIH), under the aegis of ADR (The Authority for the Digitalization of Romania), being the only digital innovation HUB in the Bucharest-Ilfov region that operates exclusively DIGITAL, with a unique and innovative concept which will allow it to become the most important Center of Excellence in Digitalization and Innovation in the region.

The Digital HUB was set up to support the alignment of the Bucharest-Ilfov region to European standards for digitization, innovation and research and development through state-of-the-art green technologies. Green eDIH welcomes regional and national entities: Associations, Clusters, Employer Structures, Academic Environment, Research and Statistical Institutes, Private SMEs and large companies, Local and Central Authorities, as well as any entity that can bring more value of further alert and efficient development, facilitating their access to all necessary resources to successfully implement digital transformation through innovation and advanced knowledge transfer.

"Test before you invest" is just one of the challenges the market faces when it chooses to invest in innovation and thus GeDIH comes to offer the ideal solution by collaborating to build prototypes to be tested in the partner ecosystem created. European Digital Innovation Hubs (eDIH) provide access to technical expertise and experimentation so that those interested can "test before investing". It also provides innovation services, funding consulting, training and skills development for a successful digital transformation.

Besides INCAS, other prestigious entities are members of the Green eDIH Digital Hub, such as Romanian Space Agency (ROSA), Smart City Romania, Romanian Aviation Academy, Politehnica University of Bucharest (UPB), Rartel Telespazio – a Leonardo and Thales company and many others.

In the context of the new Multiannual Financial Framework 2021-2027, the European Commission has proposed a new funding program, dedicated exclusively to supporting the digital transformation of the European economy and society. The Digital Europe program aims to improve the EU's international competitiveness through significant investments in the development of the Union's strategic capabilities, supporting the development of key areas such as artificial intelligence, high-performance computing (HPC), cyber security, advanced digital skills, digitalization of public administration and interoperability.

The mission of the European Digital Innovation Hubs (eDIH) is to ensure that innovative digital solutions, based on new technologies, are integrated into the day-to-day business of companies and public administrations. Thus, digital innovation centers offer the opportunity to experiment and test these technologies, to apply them according to the specific needs of the field of activity of each company or institution in the public sector.